

# Become Demand Driven Capabilities

## Demand Driven Planner Workshop. 16 hours.

Normally two-day, in-person class. Optional online class, 4 hours per day over 4 consecutive days.

Prepares the attendee for the certification exam. Also, digs deep into the methodology for those who are in the trenches and those who are tasked with the implementation and adaptation of the Demand Driven Methodology to their business.

## Demand Driven Leader Workshop. 16 hours.

Normally two-day, in-person class. Optional online class, 4 hours per day over 4 consecutive days.

Prepares the attendee for the certification exam. A less detailed look at the methodology for those who are in the leadership of the company looking to the future possibilities and benefits. Also for those who are tasked with the continued expansion of implementation of the Demand Driven Methodology to their business.

## Demand Driven Sales and Operations Planning Experience. 8 hours.

One-day, in-person class.

This workshop shows how the conversation around the Sales and Operations Planning process changes. And, through simulation, shows the impact of various decisions on the ROI of the company. Introducing Demand Driven MRP through slides and applying the concepts through simulation, we see how impactful the methodology can be in all aspects of our business. And, one more insight into what the conversation of an S&OP process needs to look like.

## DDBrix Workshop. 8 hours, experiential learning

One-day, in-person class.

DDBrix is a hands-on, manufacturing simulation experience. Valid for all levels of the company personnel. Alternating between classroom learning and manufacturing simulation, we reinforce known best practices and introduce the benefits of the Demand Driven Methodology, clearly showing how Planning is separated from Execution.

## Consulting Services

Short-term, project-based implementation guidance and expansion. For those exploring the methodology, we offer short-term hourly rates for onsite assistance of varying scope.

Ongoing consulting services. For those wanting support services throughout a deployment of the Demand Driven Methodology, we offer support through a monthly retainer minimum.

[John@becomedemanddriven.com](mailto:John@becomedemanddriven.com) for more information. Or call 612-202-0799.